

## PRESS RELEASE

Thursday October 14, 2021

### **Beaubassin-est is participating in the initiative "Colour NB Pink"!**

The Beaubassin-est Rural Community is participating in the organization of activities as part of the "Colour NB Pink" initiative during Breast Cancer Awareness Month, in October! Students from the Père-Edgar-T.-LeBlanc School (PETL) will paint 50 pink pumpkins that will be installed at the school. In addition, PETL school students will be invited to dress in pink for the day of Friday, October 22.

The whole community will also be able to see the pink pumpkins as they will be exhibited at the Saint-André-LeBlanc Center and at the Grand-Barachois Hall for their community breakfasts. The breakfast at the Saint-André-LeBlanc Center will take place on Sunday October 17 from 8 a.m. to 12 p.m., while the one at the Grand-Barachois Hall will be served on Sunday October 24 from 8 a.m. to 11:30 a.m., and there will be an information booth on cancer in Grand-Barachois.

The New Brunswick Breast and Women's Cancer Partnership (NBBWCP) celebrates the communities that contribute to the initiative with a visual representation of the activities; each participating community is represented by a heart in its region on a map of NB to colour the province in pink. The activities in the area are organized in collaboration with the Southeast Group of the NBBWCP, which includes several residents of Beaubassin-est: Councillor Gilles Cormier, the Group President, Claire LeBlanc, as well as Marlene Dugas, Raymonde Gagnon and Lorraine LeBlanc. Watch the New Brunswick Breast & Women's Cancer Partnership Facebook Page for more information on the activities taking place in October and November, and watch NB paint itself pink!

-30-

**For more information:**

Carole Friolet-Landry, Community Communication Officer

Email: carole.landry@beaubassinest.ca

Web: beaubassin.ca    Facebook: @Beaubassinest