

PRESS RELEASE

Friday October 14, 2022

Beaubassin-est is participating in the initiative "Colour NB Pink"!

The Beaubassin-est Rural Community is participating in the organization of activities as part of the "Colour NB Pink" initiative during Breast Cancer Awareness Month, in October! Students from the Père-Edgar-T.-LeBlanc School (PETL) will paint 35 pink pumpkins that will be exhibited at the school and the municipal office. In addition, PETL school students will be invited to dress in pink for the day of Friday, October 28th.

A community breakfast at the Saint-André-LeBlanc Center will be served on Sunday, October 16 from 8 a.m. to 12 p.m., and there will be a cancer information booth on site.

The New Brunswick Breast and Women's Cancer Partnership (NBBWCP) celebrates the communities that contribute to the initiative with a visual representation of the activities; each participating community is represented by a heart in its region on a map of NB to colour the province in pink. The activities in the area are organized in collaboration with the Southeast Group of the NBBWCP, which includes several residents of Beaubassin-est: Councillor Gilles Cormier, Marlene Dugas, Raymonde Gagnon, and Rachel Leger; the President is Claire LeBlanc. Watch the New Brunswick Breast & Women's Cancer Partnership Facebook Page for more information on the activities taking place in October and November and watch NB paint itself pink!

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For more information:

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