



PRESS RELEASE

Monday, May 23, 2022

Labor needs survey for our companies

The lack of skilled labor is the biggest challenge for businesses in our rural community. Beaubassin-est is currently conducting a study on the labor needs of our businesses in order to fully understand the challenges and thus find possible solutions. We invite all entrepreneurs to answer a questionnaire to allow us to have a better understanding of the current situation. We also want to identify the challenges related to the labor market conditions of the CRBe.

The firm Champoux Inc. drew up a list of more than 100 companies in our territory and contacted them to invite them to answer the questionnaire. Thank you to those who have completed it, and we encourage others to do so as soon as possible so that they can complete the study. All your responses will be treated confidentially. Only the results and overall conclusions will be shared with all community stakeholders in order to act collectively and strategically to implement effective solutions. We appreciate the time you spend providing us with your answers and comments so that we can serve you better!

If you have any questions about this survey, please contact Ben Champoux at ben@champouxinc.ca or at 506-227-5793. You can also contact the Beaubassin-est office at info@beaubassinest.ca or at 506-532-0730.

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For more information:

Yves M. Leger, Chief Administrative Officer / Clerk
Beaubassin-est Rural Community
(506) 532-0730
yves.leger@beaubassinest.ca
www.beaubassinest.ca
www.facebook.com/beaubassinest